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NATIONAL CONSUMER PUBLICATION NAMES USINGER'S TOP GIFT CHOICE

MILWAUKEE, WI. Do you dread holiday “*gift finding*”? Tired of battling crowds, traffic and weather looking for the perfect present? Then do what a leading consumer publication recommends – order this year’s holiday gifts from Usinger’s Famous Sausage!

From a universe of gift-giving possibilities, Usinger’s *Party Traditions Gift Box* was selected as the best mail-order present for the tailgater on your list. A meat-lover’s delight, this gift includes world famous summer sausage, salami and hickory sticks, select cheeses, crackers and pretzels – it’s a party in a box, you just add the people!

Looking for variety? From snacking assortments and grilling brats to the big “yard of sausage”, the Usinger’s elves have created over thirty distinctive gift boxes to ease your holiday shopping. Available 24 hours a day – seven days a week, sending the perfect gift to everyone on your list is only a click away. *Did we mention you can wear your slippers while you shop?*

This year, mail the gift that a leading consumer publication rates as definitely worth giving – *and getting*. The gift of good taste starts with a visit to the Usinger’s website at www.usinger.com or by calling the Holiday Gift Box Hotline at 414-276-9105 (local) / 800-558-9998 (toll-free).

Company Background:

Over 125 years ago, Fred Usinger arrived in Milwaukee with \$400 and a pocketful of his favorite sausage recipes from his days as an apprentice “wurstmacher” (sausage maker) in Frankfurt, Germany. A year after finding employment at a small butcher shop on Third Street, he bought the store and started the family legacy of producing America’s finest sausage. Today, the company is run by fourth generation Usingers – Debra and Fritz. Located at the site of the original store, they still use the same old-world recipes that made Usinger’s sausage famous.

So, why would a national consumer publication select Usinger’s? Talk to Debra Usinger or Jon Gabe at 414-276-9100 or 800-558-9997.

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